



FINANCIAL RECOVERY BLUEPRINT

A million a day. For a \$1 billion health system in the COVID-19 Era, each day that passes means a loss of almost \$1 million.

There's no returning to the financial plan that existed before COVID-19. Today, financial recovery requires bold, immediate actions to position your organization for the future.

Leaders are seeking trusted partners who understand the complexities they face and can guide them through making **urgent, transformative financial decisions**. These involve how best to restructure costs, realign operations and establish the right infrastructure for lasting change and sustainability, in tandem with a return-to-volume strategy.

Today, leaders want a partner who can help them navigate through chronic uncertainty to a new normal. The age of COVID-19 demands that health systems not only reassess strategic, financial and organizational plans, but also mobilize the organization to reimagine operating models. All this must be done swiftly, while maintaining the confidence and trust of the team, providers and communities served.

We can help.

For 20 years, we are proud to have worked hand-in-hand with hundreds of health systems, including two-thirds of America's academic medical centers. With the support of Chartis, systems can achieve a **5-to-1 return on investment through our Financial Recovery Blueprint**. Our approach integrates clinical and operational improvement, strategic positioning, and technology enablement, supported by proven execution processes and tools, bringing a balanced roadmap for change.

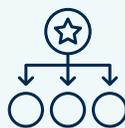


In this six-week partnership, together we will:



Assess

Rapidly distill the financial gap



Align

Gain leadership alignment on priorities



Architect

Construct a custom financial blueprint



Activate

Implement short-term priorities immediately



A Proven Partner You Can Trust

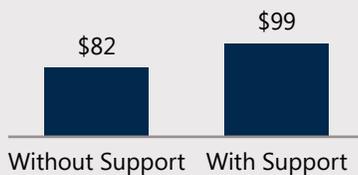
We bring:

- » A strategic and expeditious approach to financial recovery that considers not only the challenges of today but your long-term growth strategy
- » Rigorous structure, process and facilitation to drive progress toward goals, and additional bandwidth necessary during this critical time
- » Speed to action through a curated set of high-impact solutions Day 1, that we customize to your organization
- » Data-driven approach to tackling tough decisions, coupled with the capabilities to ensure changes are embedded effectively in the fabric of the organization
- » Senior-level, experienced teams, including physicians, to work alongside your team, bringing objectivity, balance and 'realism' to a highly changed emotional environment

Our support can achieve a 5-to-1 ROI driven by higher financial impact and increased speed to value.

Annual Financial Impact

(\$M, at full realization)

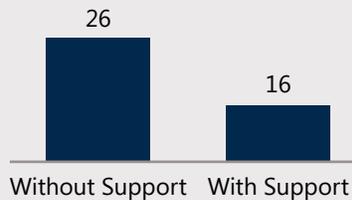


↑ **20%**

greater financial impact

Time Realization

(# Months)

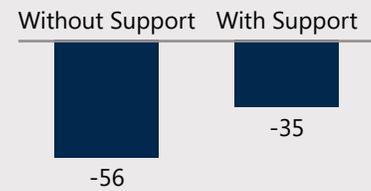


↓ **40%**

faster results

Change in DCOH

(May 2020 - Aug 2021)



↑ **38%**

improved change in DCOH

Importantly, we don't just identify the hard choices. We work alongside you to make and share the specific changes. Powered by the strategic communications experts at **Jarrard Phillips Cate & Hancock**, we develop an engagement strategy to help you move through change with aligned leadership, compelling vision and critical communication.

Clear Results

 **Improved financial performance**

 **Better, faster decision-making**

 **Sustainable framework for transformation**

 **Preparation for future challenges**

To learn more, please contact Directors **Pam Damsky** (pdamsky@chartis.com) or **Rob Gamble** (rgamble@chartis.com).



ABOUT CHARTIS

The Chartis Group is a comprehensive advisory and analytics services firm dedicated to the healthcare industry. With an unparalleled depth of expertise in strategic planning, performance excellence, informatics and technology and health analytics, Chartis helps leading academic medical centers, integrated delivery networks, children's hospitals and healthcare service organizations achieve transformative results.

chartis.com



ABOUT JARRARD

Jarrard Inc. ranks among the nation's Top 10 healthcare strategic communications firms and is exclusively devoted to providers. The team has extensive experience with and deep understanding of the unique challenges facing academic health systems, safety net hospitals, sophisticated national and regional providers in today's turbulent environment.

jarrardinc.com